



Business Vendor Application

Contact

Name _____

Organization _____

Mailing

Address _____

City/State/Zip _____

Phone _____

Email _____

Web site _____ TaxID# _____

BUSINESS VENDOR REGISTRATION: (All booth spaces are 10 ft x 10 ft)

Regular Registration (postmarked BY March 1st, 2012) _____ \$ 75 per space

Late Registration _____ \$50 per space

LIMITED ELECTRICITY – 120v/20 amp service only (apply early)* _____ \$15 per space

Total Amount Submitted with Application \$ _____

INDEPENDENT CONTRACT DISTRIBUTORS: (i.e. Avon, Mary Kay, Partiality)

(All booth spaces are 12' x 12')

Check or Money Order, Credit Cards accepted. No refunds. No exceptions.

* Anyone requesting electricity is required to bring a 100' outdoor electrical cord. All cords and plugs shall be UL Approved. **LIST ALL** items using electricity. **FAILURE** to list ALL electrical units will result in the removal of any units not listed. This is due to overloads to the festival system. In order to provide adequate electrical power we must know **ALL** the needs.

Business promotional items cannot compete with any food vendor

Please give a short description of your activities and/or giveaways for the day:

Make checks payable to **Sham Rock Festival**. Send completed application, privilege license, a copy of the vendor rules with your signature and a payment postmarked by March 1st, 2012

Sham Rock Festival
P.O. Box 5843
Sarasota, FL, 34277
(941) 706-3102

Application Deadline: Postmarked by March 1st, 2012

- When your application has been received you will be notified by email or phone.
- No vendor will be allowed to set up unless payment has been received.
- **We reserve the right to reject or accept any application.**
- We ask all vendors to send a color photograph of the product/services being promoted or a photo of the booth itself. The festival committee will screen all applications using these photographs as reference. The committee reserves the right to select exhibitors through this process. All decisions regarding selection of the exhibitors are the sole discretion of the committee and are final. If an applicant should be denied participation, a full refund of booth fees will be mailed to the applicant. (No yard sale/flea market type items allowed.)

Sham Rock Festival

March 17th, 2012 12:00pm – 8:00pm

Business Vendor Rules

1. All booth spaces are 12' x 12'. A photo of your display must be included with your application.
2. No one vendor will have exclusive rights to the show.
3. All set-ups must be professional in appearance.
4. Each exhibitor is to provide all materials needed for their own booth. Tents must be a standard 10'x10'.
5. An exhibitor may purchase more than one booth if needed.
6. Please bring and display a sign with your business or group's name on it.
7. All appropriate forms must be completed, signed and returned with a deposit check or money order by March 1st, and full payment by March 1st 2012
8. The event is on Saturday March 17th, 2012 from 12:00 p.m. – 8:00 p.m. Set-up time is Saturday morning from 6:00 – 9:00 a.m. **All vehicles must be out of the festival area by 10:30 a.m.**
9. No vehicle will be allowed on festival site for dismantling until 10:00 p.m. Do not dismantle or remove any displays during festival hours. Please have your materials packed before getting your vehicle. If a booth is dismantled before 8:00 p.m., the vendor will risk not being allowed to participate again.
10. Each vendor is responsible for their own cleanup or risk not being allowed to return. Trash should be hauled away by each vendor.
11. All vendors should have an accurate Tax ID Number. For more information call FL Department of Revenue at 1-800-352-3671 (sales & use tax) or go to their website: www.myflorida.com
12. All vendors are required to complete the City of Sarasota privilege license application and submit it along with Festival application. (See attached)
13. This festival is family-oriented for spectators of all ages; therefore, displays must be in keeping with this atmosphere. Festival staff shall have the sole right to require removal of work or materials which violates any of the festival rules. Continued violation will result in removal from the festival and/or ineligibility for future festivals.
14. **NO REFUNDS ANY REASON:** Including late arrival, placement or inclement weather.
15. Sham Rock Festival reserves the right to deny any application.

Please mail completed application with check and non-returnable photo of booth to: Sham Rock Festival, P.O. Box 5843 Sarasota FL 34277 If you have any questions, please contact us 941-706-3102
www.ShamRockFestivalsrq.com

Release: I have read and do understand the rules and regulations of the **Sham Rock Festival** for business vendors and shall agree to abide by them. The undersigned shall indemnify and hold harmless the Sham Rock Festival, Committee, Sarasota Convention & Visitors Bureau, and Downtown Sarasota Development Corporation, the City of Sarasota and all sponsors from all claims, liabilities, costs, expenses, and damages which may result from the operation of our booth.

SIGNATURE OF APPLICANT: _____ **Date** _____