



## Food Vendors

Dear Food Vendor:

We are pleased to offer you the opportunity for your organization to be a food vendor at the 2<sup>nd</sup> Annual Sham Rock Festival. This year we are asking you to complete the attached application. After we have received your application we will send you an approval letter confirming your presence at the festival. In response to those of you who took the time to respond to the 2009 survey of Spotlight Events, we are keeping the cost at \$125 for your space this year. All vendors will be required to provide liability insurance and a \$100 trash deposit. We will only use your deposit if you leave trash that we have to clean up.

This year we are allowing each vendor to sell no more than 5 items, not including drinks. We have found that the vendors who do well are the ones who keep their menus limited.

It is also time for most of you to start thinking outside of the box. We have noticed that numerous vendors are selling similar products. This makes it difficult to place you and cuts into your profits.

Here are some suggestions on what kinds of products to consider selling that we would like at the festival:

Baked sweet potatoes/sweet potato fries  
Chinese chop suey/egg rolls  
Mexican/tacos, burritos, enchiladas  
Breakfast sandwiches  
Seafood salad sandwiches  
Stews/seafood, chicken, vegetarian  
Chicken nuggets  
Caramel apples  
Vegetarian

American chop suey  
Rice dishes/vegetarian  
BBQ ribs, pork/beef  
Shrimp on a stick  
Pasta dishes/ lasagna, baked ziti  
Chicken on a stick  
Fresh deli sandwiches  
Baked beans



Menu item suggestions will be determined on a first come first serve basis. We will be happy to work with you on creating a menu that will give you a unique and profitable opportunity while providing a variety of food choices at the event.

We want you to make money and have fun doing it. Please feel free to call me at 941-879-3345 or email me at [lazarus@spotlightevents.org](mailto:lazarus@spotlightevents.org) and we can discuss your menu.

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